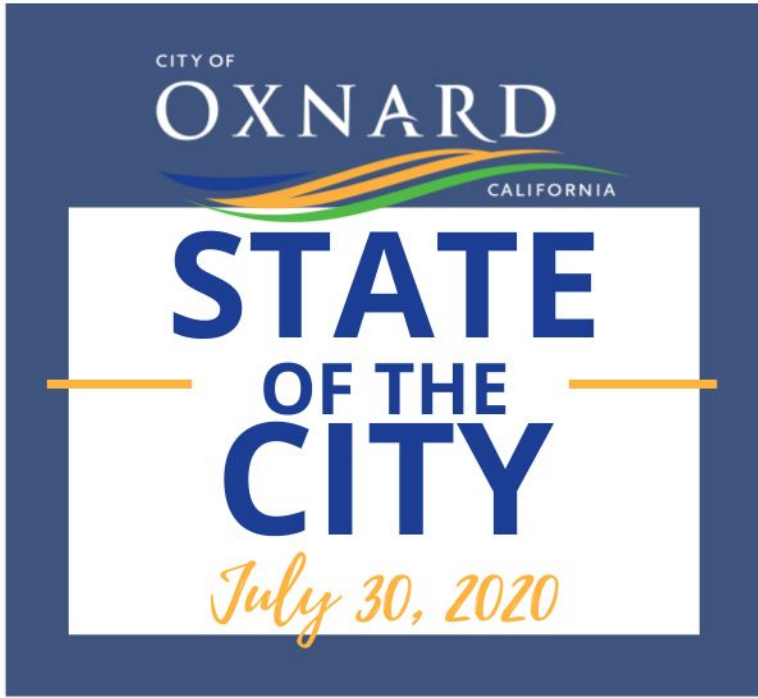




**STATE  
OF THE  
CITY**

*July 30, 2020*

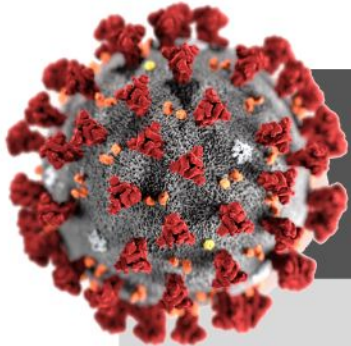


**REBUILD.**  
**REINVEST.**  
**REVITALIZE.**

WHERE WE ARE

# TODAY

## Major Challenges



### CORONAVIRUS CRISIS

- **PUBLIC HEALTH CRISIS**
- **ECONOMIC RECESSION**
- **HELPING BUSINESSES SAFELY REOPEN & HAVE EMPLOYEES GO BACK TO WORK**



### STATEWIDE CRISIS

- **ECONOMIC RECESSION**
- **CALIFORNIA'S STATEWIDE & LOCAL HOMELESS CRISIS**
- **STATE AID LIMITED TO TOP 13 CITIES FOR HOMELESSNESS**



### OXNARD'S UNDERLYING FISCAL CONDITIONS

- **YEAR-OVER-YEAR BUDGET CUTS**
- **UNSUSTAINABLE DEFICIT SPENDING**
- **NEED FOR ADDITIONAL REVENUES SOURCES**

# TO ADDRESS COVID-19

## Supporting Oxnard Residents



Reassigned staff during the pandemic to support efforts with:

- Food pantry **distribution events**;
- **Hot meals for seniors** to grab-n-go or schedule for home delivery;



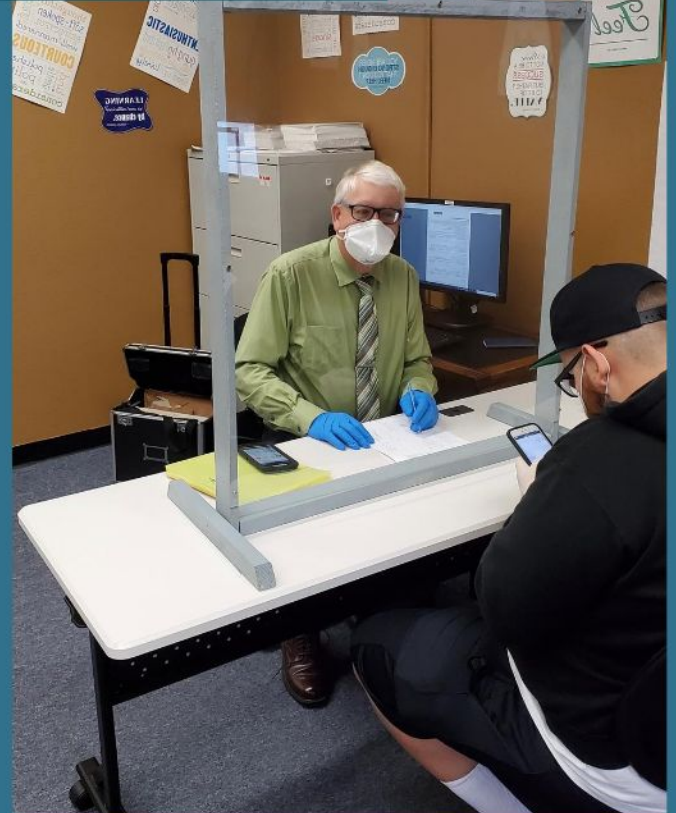
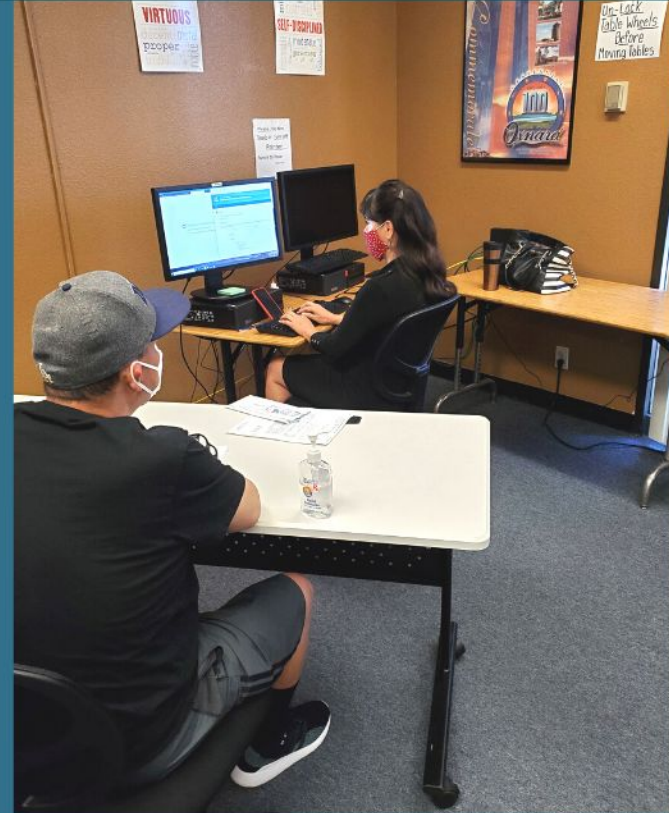
# TO ADDRESS COVID-19

## Supporting Oxnard Residents + Businesses



Reassigned staff during the pandemic to support efforts with:

- **Application support** for both **Oxnard businesses** and **residents** impacted by the virus.
- This included **unemployment benefit** applications assistance, and applying for **County grant programs**



# TO ADDRESS COVID-19

## *Antibody Testing Sites*

Oxnard Fire Department lead regional antibody testing:

- Program developed with St. John's Regional Medical Center and Abbott Labs
- Supported by UCLA Health



# TO ADDRESS

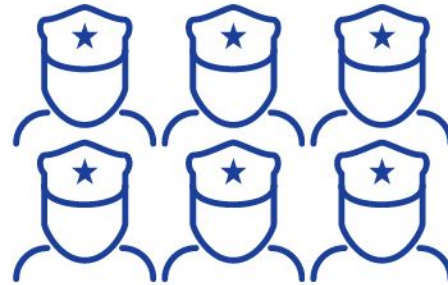
## Homelessness



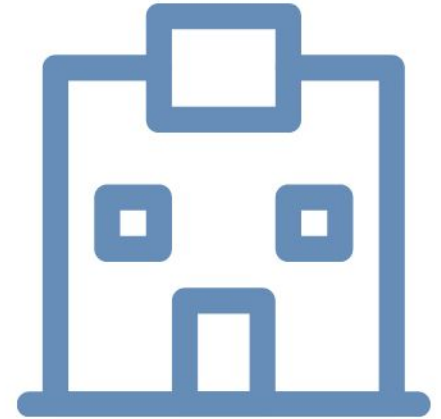
Continue to operate **24-hour shelter** while searching for a permanent shelter location that will provide comprehensive services and affordable housing in response to the crisis.



**Decreased the unsheltered population** from 455 to 379 by placing **76 individuals in housing**.



**Six Police Department Officers** were assigned as Home Liaison Officers to assist with homeless issues including addressing encampments, public park issues and business complaints.



Create a **permanent solution for homelessness** by utilizing potential funding sources from federal and state programs to create a **Comprehensive Homeless Services Center** in Downtown Oxnard

# TO ADDRESS

## Oxnard's Finances



Major cuts to balance budget

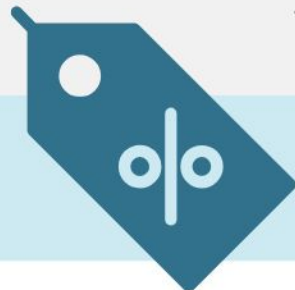


Improved auditor reports - no new material weaknesses for the first time since 2014



Improved bond outlook and affirmed City's existing "A" issuer credit rating

Letter Grade	Capacity to Repay
AAA	Extremely strong
AA+, AA, AA-	Very strong
A+, A, A-	Strong
BBB+, BBB, BBB-	Adequate
BB+, BB	Faces major future uncertainties
B	Faces major uncertainties
CCC	Currently vulnerable
CC	Currently highly vulnerable
C	Has filed bankruptcy petition
D	In default



**Proposed sales tax measure**



ACTIONS WE

# MUST TAKE



**REBUILD.**

**REINVEST.**

**REVITALIZE.**

# Rebuild



Santa Barbara | 1925



# Rebuild

Santa Barbara | 1929



# Rebuild

## Things we must do



**COUNTY AND CITY  
LEADERSHIP**



**COMMUNITY INVOLVEMENT  
EARLY IN PROCESS**



**COUNTY, CITY AND  
COMMUNITY PARTNERSHIP**

# Rebuild

## Fisherman's Wharf



# Rebuild

## Downtown Oxnard | 1960s



# Rebuild

## Downtown Oxnard | Present



# Rebuild

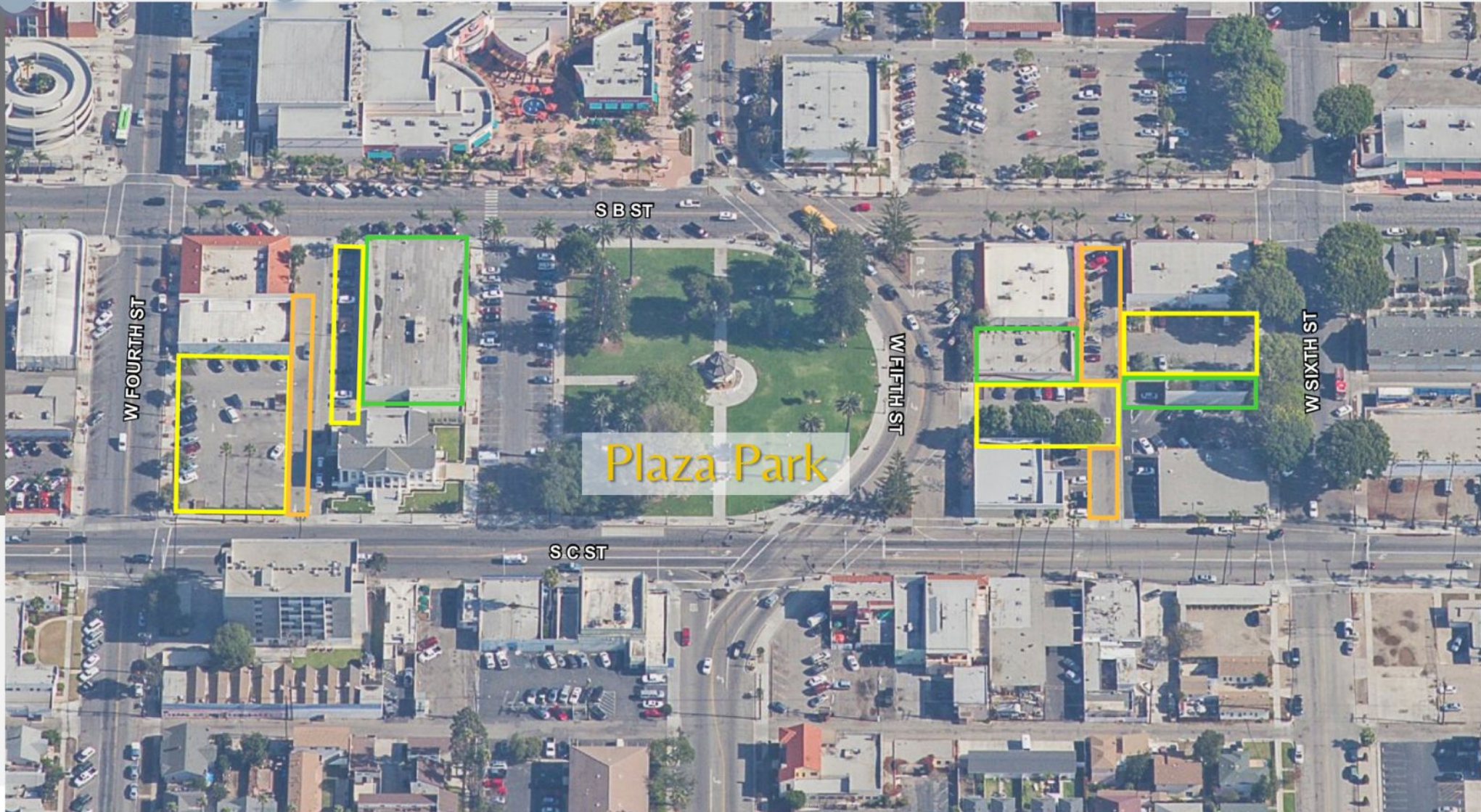
## Downtown Oxnard | Present





# Rebuild

## Downtown Oxnard | Present



# Rebuild

## Billboard Lofts

### 800 South A Street

- A proposed 5-story podium building
- 4,024 sf retail space
- 51 condos



# Rebuild



# Rebuild



Oxnard Transit Center

# Reinvest



Training the Workforce that  
Oxnard Businesses Need

# Reinvest

## Oxnard Employee Pipeline



TRAINING  
AND  
JOB PREP



Job Identification  
and Matching

Chamber of  
Commerce



Skills Training

Oxnard  
College



Interviewing  
and Soft Skills

City of  
Oxnard



Resume  
Preparation

City of  
Oxnard

# Reinvest



## Regional Airport

# Reinvest

## Elmira-Corning Regional Airport (ELM) Terminal Revitalization



Regional Airport



# Reinvest



# Revitalize

## Maulhardt Property



# Revitalize

101 Freeway

101 FREEWAY

Rice Ave

AMAZON

HQ2

RESPONSE TO  
REQUEST FOR PROPOSAL  
FOR SECOND CORPORATE HEADQUARTERS (HQ2)

"WORK HARD. HAVE FUN. MAKE HISTORY."

CITY OF  
OXNARD  
CALIFORNIA

Sakioka Farms

Del Norte Blvd

# Revitalize



WE MUST REMAIN

# COMMITTED TO OXNARD'S FUTURE



**REBUILD.**  
**REINVEST.**  
**REVITALIZE.**





*Questions?*