

When releasing the logo to third parties (i.e. contractors working on City projects, City-affiliated agencies, and as otherwise authorized in writing by the City) the “Acknowledgement and Acceptance of City of Oxnard Logo Terms of Use” form must be signed and submitted by the third party before receiving the logo.

The “Acknowledgement and Acceptance of City of Oxnard Logo Terms of Use” form can be found on page 6 and 7.

Acknowledgement and Acceptance of City of Oxnard Logo Terms of Use

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The City of Oxnard Logo ("Logo") is a registered service mark of the City of Oxnard, California ("City"). The Logo, including any facsimile thereof, is intended for use by authorized agents or employees of the City of Oxnard in conducting the official business of the City.

Use of the Logo is limited to use for City business, including but not limited to use by City contractors working on City projects, City-affiliated agencies, and as otherwise authorized in writing by the City. The Logo shall not be used for political or commercial purposes.

Duplication and use without permission is prohibited.

The Logo shall not be used by third parties without the City's written approval. Reproduction of the Logo must be in accordance with the City of Oxnard's Logo Policy and Style Guide and the following conditions:

Conditions for the reproduction of the Logo

1. The Logo shall not be edited or distorted in any way.
2. The specified PMS colors as stated in the City of Oxnard's Logo Policy and Style Guide shall be used.
3. Single solid color reproduction of the Logo shall be in a color specified for single solid color use in the City of Oxnard's Logo Policy and Style Guide.
4. The Logo shall not be used to endorse or promote any product or service, or class of products or services or be associated with commercial interests unless specifically authorized in writing by the City.
5. The Logo shall not be used to directly or indirectly promote cigarettes, drugs, alcohol or material that the City may deem offensive.

Acceptance of Terms & Conditions

To get electronic copies of the City of Oxnard Logo, please submit the following: Simply email or fax this signed form to katie.casey@oxnard.org or (805) 385-7595. In your e-mail or fax, please include:

- Your company name
- Your full name
- Your business address
- Your e-mail address
- Your business phone number
- Department and employee you are working with
- Briefly describe the intended use for the Logo
- Type of file format preferred

If your request is approved, we will confirm your request with you via e-mail, and then deliver the files in an electronic format. There is no charge for e-mailing the Logo.

I agree to the above conditions.

Authorized Signature

Requestor's name (Printed)

Date

Title

**Acknowledgement and Acceptance of
City of Oxnard Logo Terms of Use**

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Your company/organization name	
Your full name	
Your business address	
Your e-mail address	
Your business phone number	
Department you are working with	
Employee you are working with	
Briefly describe the intended use for the Logo 	
Type of file format preferred (.png, .tiff, .pdf, .jpg, etc.)	

CONTACTS FOR ADVICE

Contact the Communications & Marketing Division Office for more information on the Logo policy and Style guide.

Phone: (805) 385-7593
Email: katie.casey@oxnard.org

Ask us about the "Logo Basics" Presentation

Upon request, a "Logo Basics" Presentation may be given to your staff offering an opportunity to become acquainted with the new logo policies.

CONTACTS FOR APPROVAL

The Communications & Marketing Division Office is responsible for approving:

- submissions for exemption from mandatory elements of the policy
- development of graphic devices and sub-logos.

Katie Casey, Communications Manager
Phone: (805) 385-7593
Email: katie.casey@oxnard.org