



# ADVERTISING & SPONSORSHIPS

Saturday, October 5, 2024 • 10 AM - 4 PM  
Plaza Park, Oxnard, CA

Application due by September 5, 2024

FOR FESTIVAL USE ONLY:

Date Received: \_\_\_\_\_

Payment Received: \_\_\_\_\_



## BUSINESS AND CONTACT INFORMATION

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

## ADVERTISING & SPONSORSHIP OPPORTUNITIES

### Packages

- Platinum Sponsor: \$2,000**
  - Media exposure (Radio and print ads)
  - On-Stage Recognition
  - (2) 10x10 Exhibitor Booths, including 1 canopy, 1 table, and 2 chairs per booth
  - Logo on all flyers and posters
  - Mention on social sites: Facebook/Instagram/Twitter/City Website
  - Full-page ad (5"x8") in festival program
  - Sponsor plaque and recognition at Community Relations Commission Meeting
- Gold Sponsor: \$1,500**
  - On-Stage recognition
  - (1) 10x10 Exhibitor Booth including 1 canopy, 1 table, and 2 chairs
  - Logo on all flyers and posters
  - Mention on social sites: Facebook/Instagram/Twitter/City Website
  - Half-page ad (5"x4") in festival program
  - Sponsor certificate and recognition at Community Relations Commission Meeting
- Silver Sponsor: \$1,000**
  - On-Stage recognition
  - (1) 10x10 exhibitor booth including 1 canopy, 1 table, and 2 chairs
  - Logo on all flyers and posters
  - Logo on City website event page
  - Half-page ad (5"x4") in festival program
- Bronze Sponsor: \$500**
  - Logo on City website event page
  - Quarter-page ad (2.5"x4") in festival program
- Copper Sponsor: \$200**
  - Logo and business name printed in festival program

### Festival Program Ads

- Outside Cover\*: \$750**
  - Full-page ad (5"x8") on backside cover of festival program
- Inside Cover\*: \$650**
  - Full-page ad (5"x8") on inside cover of festival program
- Half-page Program Ad: \$300**
  - Half-page ad (5"x4") in festival program
- Full-page Program Ad: \$550**
  - Full-page ad (5"x8") in festival program
- Quarter-page Program Ad: \$150**
  - Quarter-page ad (2.5"x4") in festival program

*\*These ads are available on a first come, first served basis.*

## PAYMENT

Payment is due upon submission of application.

Sponsor Packages \$ \_\_\_\_\_

Other Program Ads \$ \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

**Please make checks payable to:**  
City of Oxnard Multicultural Festival  
ATTN: Martha Guillen  
300 West Third Street, 4th Floor  
Oxnard, CA 93030

### Deadlines

Please submit company logo and ads for festival program by September 5, 2024

Please send logos and ads in high-resolution PNG format to: [multicultural@oxnard.org](mailto:multicultural@oxnard.org)

Please submit this application along with fees to:  
**Oxnard Multicultural Festival, 300 West Third Street (4th Floor), Oxnard, CA 93030**  
You may also email this application to: [multicultural@oxnard.org](mailto:multicultural@oxnard.org)

Questions or concerns? Please contact Martha Guillen at: (805) 385-7434 or [multicultural@oxnard.org](mailto:multicultural@oxnard.org)

**VENDOR ACKNOWLEDGMENTS** .....

- 1. I have mailed a check payable to "City of Oxnard" with my application.
- 2. I acknowledge this is a "Rain or Shine" event. Fees will not be refunded due to a vendor's decision not to participate because of weather conditions.
- 3. I acknowledge that I will not be permitted to participate in the event without signing the waiver of liability and indemnity below
- 4. I acknowledge that vendors are responsible for bringing their own **heavy-duty UL approved extension cords, tables, chairs, and canopy.**
- 5. I agree to arrive NO LATER than: 8:00 a.m. (Non-Food Vendors), 7:30 a.m. (Food Vendors), 9:00 a.m. (Educational Booths) and leave NO EARLIER than 4:00 pm.
- 6. I acknowledge that this event is not a general religious, political or social forum.
- 7. I acknowledge that NO REFUNDS will be issued 30 days prior to the event after this application is submitted unless the event is canceled.
- 8. Fees are not refundable for any other reason, including the vendor's decision not to participate because of weather conditions.

**Additional Food Vendor Acknowledgments**

- 9. I acknowledge that food vendors are responsible for bringing their own **fire extinguisher and enclosed canopy.**
- 10. Are you bringing your own three-compartment sink?  Yes  No

**Reminder:** All food vendors without an annual license must complete a Ventura County Environmental Health Department Temporary Food Facility (TFF) application (<https://vcrma.org/temporary-food-facilities-at-community-events>). Completed TFF applications and fees must be submitted to the City with the vendor application. All food vendors must submit the vendor application, TFF application, and payment to the City by **August 28, 2024.**

**City of Oxnard adopted Ordinance No. 3022 which prohibits the distribution of expanded polystyrene (EPS aka "Styrofoam") food containers and products at restaurants, grocery stores, convenience stores, mobile food trucks/vehicles/food vendors, street and sidewalk vendors, and outdoor food sales and other businesses. The Ordinance took effect on February 16, 2023.**

**WAIVER OF LIABILITY & INDEMNITY** .....

In consideration for being permitted to participate in the Oxnard Multicultural Festival ("OMF"), I hereby waive, release and discharge any and all claims for damages, property damage, personal injury, and death, which may occur as a result of my participation in any activity at, for, or related to the OMF. This waiver and release is intended to discharge in advance, the OMF, the City of Oxnard, and its elected officials, officers, employees, volunteers, sponsors, contractors, and agents from any and all liability arising out of or related to in any way, my participation in the OMF, including any liability created by third parties. I agree to indemnify and hold harmless the OMF, The City of Oxnard, its elected officials, officers, employees, volunteers, sponsors, contractors, and agents from any and all claims, demands, actions, or lawsuits directly related to my participation in the OMF.

**I have read the "Waiver of Liability & Indemnity" and the vendor acknowledgement and other information included with this application form and agree to the terms and conditions contained herein for the Oxnard Multicultural Festival. and conditions as outlined for this activity.**

Participant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Your application will be reviewed and if approved you will receive an email of acceptance.  
Please submit this application along with fees to:  
**Oxnard Multicultural Festival, 300 West Third Street (4th Floor), Oxnard, CA 93030**  
You may also email this application to: **multicultural@oxnard.org**

**Questions or concerns? Please contact Martha Guillen at: (805) 385-7434 or multicultural@oxnard.org**