



Saturday, June 7, 2025 • 10 AM - 4 PM • Plaza Park, Oxnard, CA

January 2025

Dear Community Partner,

The City of Oxnard's Cultural and Community Services Recreation Division and Oxnard PAL are currently seeking sponsorships and donations for the 2025 Insect Festival.

This year the event will be held on Saturday, June 7, 2025, from 10 a.m. to 4 p.m. at Plaza Park in downtown Oxnard.

Last year, we proudly hosted over 7,000 guests. Youth participated in art contests, crafts, and games. Families enjoyed a short film in a pop-up theater and a walk through a butterfly exhibit. Guests also enjoyed music from a DJ and Live band while they indulged in delicious food and sweets (with the option to add bugs), and most importantly, learn about insects!

In order to provide residents with a fun and free experience at the Insect Festival, we are reaching out to the community to ask for financial or in-kind donations. Attached are donation and sponsorship benefits for the various levels of commitment.

We sincerely hope you consider joining this year's Insect Festival. If you have any questions, please contact me at (805) 890-5492 or by email at adriana.britt@oxnard.org.

Thank you in advance for your support!

Sincerely,

Adriana Britt
Insect Festival Planning Committee





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In-Kind

- ✓ **Business Name** on Event Webpage
- ✓ Social Media Post Acknowledging Partnership or Donation on Oxnard Rec and Oxnard PAL Social Media Pages

Firefly Sponsor

\$500

All benefits from In-Kind Package

- ✓ **Logo** on Event Webpage
- ✓ Logo Placement on Event Poster and Flyer*
- ✓ Social Media Page Tagged on Social Media Event Marketing Posts
- ✓ Sponsor Mention by Festival Announcer (2 times)
- ✓ **Business Card Space** in Digital Event Program*+
- ✓ Sponsor Booth On-Site+

Grasshopper Sponsor **\$1000**

All benefits from In-Kind and Firefly Packages

- ✓ Sponsor Mention by Festival MC (4 times)
- ✓ **1/2 Page Space** in Digital Event Program*+
- ✓ Complimentary Tickets to Oxnard PAL International Boxing Tournament ++ (4 tickets)
- ✓ Opportunity to Judge Event Contests ++
- ✓ Logo Placement In Summer Recreation Guide*
- ✓ 4' x 6' Banner Placement at the Event +
- ✓ **Name Mention** on Oxnard PAL Website Support Page

Bee Sponsor

\$2000

All benefits from Previous Packages

- ✓ Logo Placed on Event Street Banner *
- ✓ On-Stage Mention of Sponsor at Event (6 times)
- ✓ Clickable Link Back to Your Website on the City of Oxnard Recreation Website
- ✓ 4' x 6' Banner Placed in PAL Gym (1 month - Sponsor Choice)
- ✓ Logo Displayed on PAL Website Homepage for Remainder of Calendar Year (1k site visits)

Time Sensitive Items *
Must Be Provided By Sponsor +
Based on Availability ++





SPONSOR APPLICATION

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Plaza Park, Oxnard, CA

Application due by April 18, 2025

FOR STAFF USE ONLY:

Date Received: _____

Payment Received: _____

Approved: _____

Space #: _____

BUSINESS AND CONTACT INFORMATION

Business/Organization/Booth Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone Number: _____ Email: _____

SPONSOR FEES

Sponsor Level

PRICE
PER SPACE

Bee Sponsor
10x20 space \$2000 ☐

Grasshopper Sponsor
10x10 space \$1000 ☐

Firefly Sponsor
10x10 space \$500 ☐

In-Kind Sponsor N/A ☐ \$ _____
Please state market value of in-kind donation

Banner Space
2' x 4' Space \$100 ☐

Digital Ad Space
6,000 followers + \$25 ☐

Additional Needs

Electricity ☐ Canopy ☐ Table ☐ Chairs ☐
(20 amp hookup) (10 x 10) (6 ft Rectangle) (2 Chairs)

Please make checks payable to:

Oxnard PAL
ATTN: Adriana Britt
PO Box 826
Oxnard, CA 93032

TOTAL: \$ _____

SPONSOR ACKNOWLEDGEMENTS

Please read and initial each item.

1. I have mailed a check payable to Oxnard PAL with my application. _____
2. I acknowledge this is a "Rain or Shine" event. _____
3. I agree to keep the booth area clean. _____
4. I agree to be respectful to patrons and participants. _____
5. I agree to arrive NO LATER than 8:30 am and leave NO EARLIER than 4:00 pm. _____
6. I acknowledge that NO REFUNDS will be issued after this application is submitted. _____

SOCIAL MEDIA

Please let us know of any specific information you would like mentioned in social media posts highlight your support for the Insect Festival.

WAIVER OF LIABILITY

In consideration for being permitted to participate in the Festival, I hereby waive, release and discharge any and all claims for damages for personal injury, death, or property damage which may occur as a result of participation in this activity. This release is intended to discharge in advance, Recreation & Community Services, City of Oxnard, Oxnard PAL, its officers and volunteers, sponsors, contractors and agents from any liability arising out of, or connected in any way with, my participation in this activity, even though that liability may not arise out of the negligence or carelessness on the part of the persons and entities mentioned above. I agree for myself, my heirs, administrators, executors and assigns, that I shall indemnify and hold harmless the persons and entities mentioned above and their respective elected and appointed officers, volunteers, official agents, and employees from any and all claims, demands, actions, or suits arising out of or in connection with my participation in the activity. I have read the "Waiver of Liability" and the vendor information included with this application form and agree to the terms and conditions as outlined for this activity.

Participant Signature: _____ Date: _____