

Pop-Up Event and Pilot Project Summary

Overview

The pop-up event and pilot project installation was held in May 2022 in Oxnard as part of the City of Oxnard's *Sustainable Transportation Plan*. The pop-up encouraged Oxnard residents to provide input on the specific improvements they would like to see on priority corridors in the city.

The pop-up included a pilot project installation, where the project team set up temporary corner bulb-outs with plants and cones, as well as a high-visibility crosswalk. The installation helped the community envision what types of improvements could be included in the plan, including street safety and beautification efforts. During the event, the installations caused cars to slow down when entering the intersection, and ultimately allowed pedestrians to more safely cross the street. Representatives from the Oxnard Public Works Department (Transportation & Mobility Division), consultant team (Fehr & Peers, Here LA, and Kearns & West), and Spanish and Mixteco interpreters (from MICOP) were present at the event. All materials were translated into Spanish. An estimated 80 people participated in the workshops and many conversations at the event were held in Spanish and Mixteco.

At the workshop, participants used "amenity tags" to vote for the improvements they would like to see along seven priority corridors. The amenity tags fell into five broad categories - greening, street furniture, street design, mobility, and "add your own" - and represented a wide range of street improvements. Attaching the tags to specific locations on the maps allowed residents to express where they would like to see improvements.



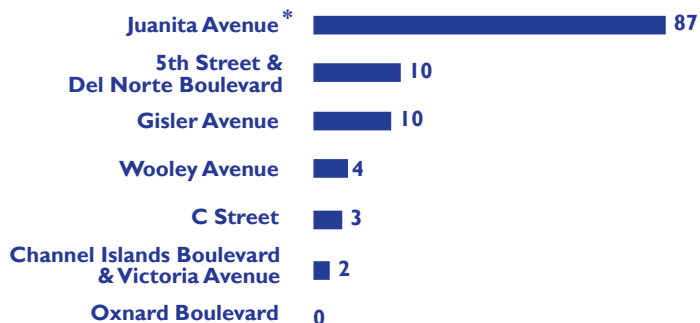
116

Amenity tags
collected

80

Estimated number
of people that
participated in the
workshop

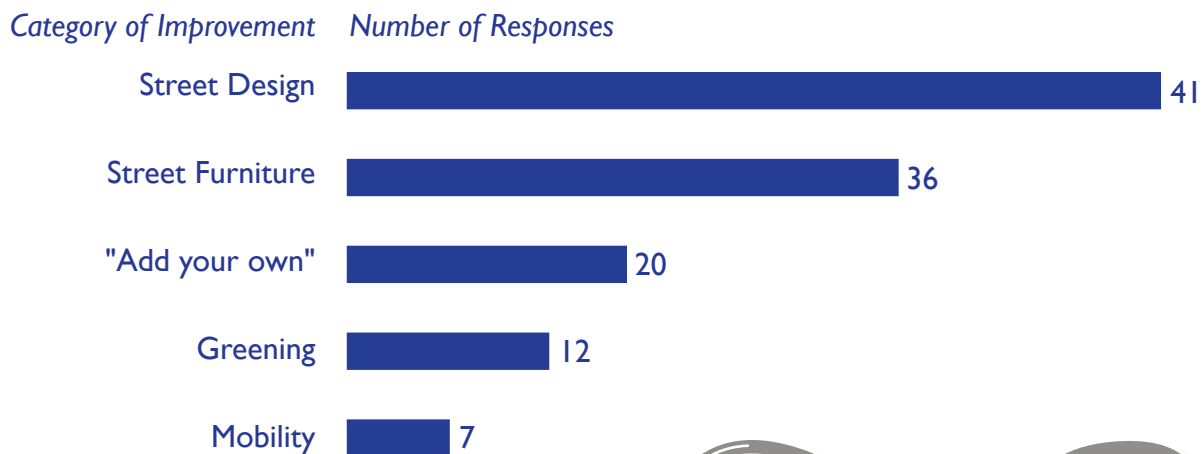
Amenity Tag Count by Priority Project Location



* Because the pop-up was held on Juanita Avenue, participants were more likely to suggest improvements to this location.

Amenity Tag Categories

Participants were invited to hang "Amenity Tags" on seven priority project maps to show what types of street improvements they'd like to see where. The results of the tags received is summarized here. Many participants recommended crosswalks (in particular, flashing crosswalks with beacons). In general, street safety enhancements such as speed bumps, flashing lights at crosswalks, and enforcement, rose to the top. Similarly, several amenity tags called for pedestrian lighting.



"Add Your Own" Themes

- Address speeding cars (e.g. speed bumps, traffic lights, and cameras)
- Pedestrian safety concerns (e.g., crossing guards and flashing lights at crosswalks)



Amenity Tags

Street Furniture



Benches



Bus shelter



Pedestrian
lights



Trash
can



EV
charging

Street Design



Crosswalk



Slow speed
limits



Sidewalk

Mobility



Bike
lanes



Bike
parking



Bikeshare



Scootershare



Carshare

Greening



Trees



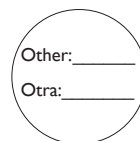
Planting



Bioswale



Permeable
paving



Add Your
Own

Priority Location I - Summary of key comments from pop-up

During the pop-up, residents expressed strong concerns about pedestrian safety and speeding cars along Juanita Avenue. Beyond the amenity tags, anecdotal data collected include stories of residents who no longer attend church because of safety concerns when crossing the street, and general feelings of fear for local students and youth crossing the street. As the City is scheduled to install pedestrian improvements at the intersection of Juanita Avenue and Colonia Road in the near future, the project team recommends adding high-visibility crosswalks to further improve pedestrian safety at this intersection.

Improvements Desired by Community

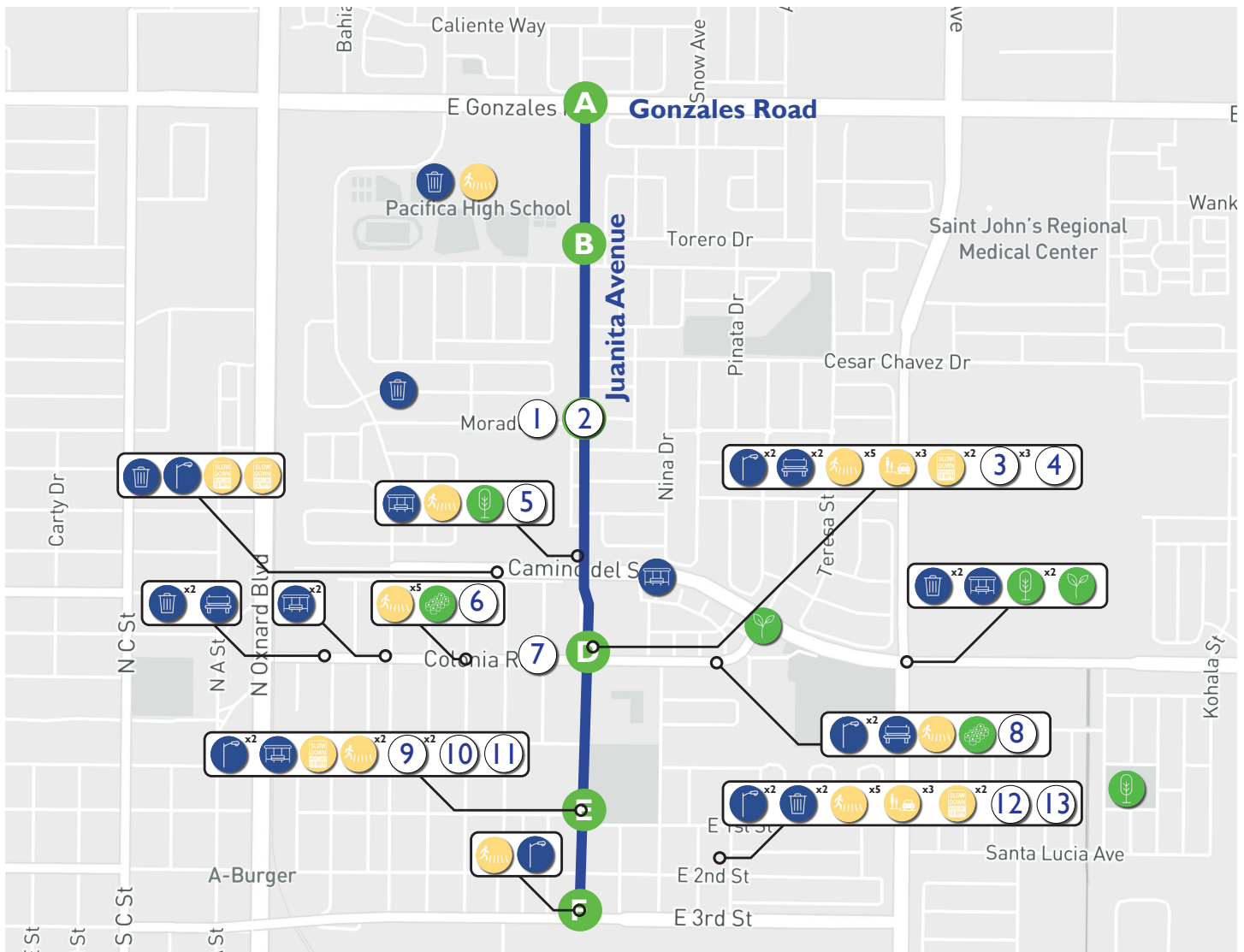
<i>Greening Improvements</i>	8	<i>Street Design Improvements</i>	34
Trees	4	Crosswalks	21
Planting	2	Slow speed limits	7
Bioswale	0	Sidewalks	6
Permeable paving	2	<i>Mobility Improvements</i>	0
<i>Street Furniture Improvements</i>	29	Bike lanes	0
Trash can	10	Bike parking	0
Pedestrian lighting	6	Bikeshare	0
Bus shelter	4	Scootershare	0
Benches	0	Carshare	0
Electric vehicle charging	0	<i>"Add your own" Improvements</i>	16
		Slowing vehicular speeds	8
		Streetscape improvements	5
		Maintenance	3



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Juanita Avenue

Gonzalez Road to 3rd Street



1. Other - West of Juanita is problematic for walking & biking
2. Other - Tree trimming
3. Other - Add traffic light
4. Other - Add crosswalk flashing light

5. Other - Add speed bumps, traffic camera & traffic lights
6. Other - Add speed bumps
7. Other - Fix pavement quality on La Colonia
8. Other - Add speed bumps

9. Other - Add traffic camera
10. Other - Enforcement
11. Other - Replace flashing sign
12. Other - Add traffic light
13. Other - Add crossing guard



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5th Street & Del Norte Boulevard

C Street to Del Norte Boulevard and
5th Street to the 101 Freeway

Priority Location 2 - Summary of key comments from pop-up

Along 5th Street and Oxnard Boulevard, community members expressed the desire for carshare as well as enhanced connections to the Oxnard Transit Center. Participants also expressed a need for pedestrian lighting along Rose Avenue and enhanced crosswalks in the West Village neighborhood.

Improvements Desired by Community

<i>Greening Improvements</i>	0	<i>Street Design Improvements</i>	2
Trees	0	Crosswalks	2
Planting	0	Slow speed limits	0
Bioswale	0	Sidewalks	0
Permeable paving	0	<i>Mobility Improvements</i>	3
<i>Street Furniture Improvements</i>	2	Bike lanes	0
Trash can	0	Bike parking	0
Pedestrian lighting	2	Bikeshare	0
Bus shelter	0	Scootershare	0
Benches	0	Carshare	3
Electric vehicle charging	0	<i>"Add your own" Improvements</i>	3
		Housing	2
		Connection to OTC	1



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Gisler Avenue

Priority Location 3 - Summary of key comments from pop-up

The majority of comments on the Gisler Avenue map were focused on improvements needed along Saviers Road. Improvements requested included crosswalk enhancements, slow speed limits, planting, trash cans, bikeshare, and permeable paving.

Improvements Desired by Community

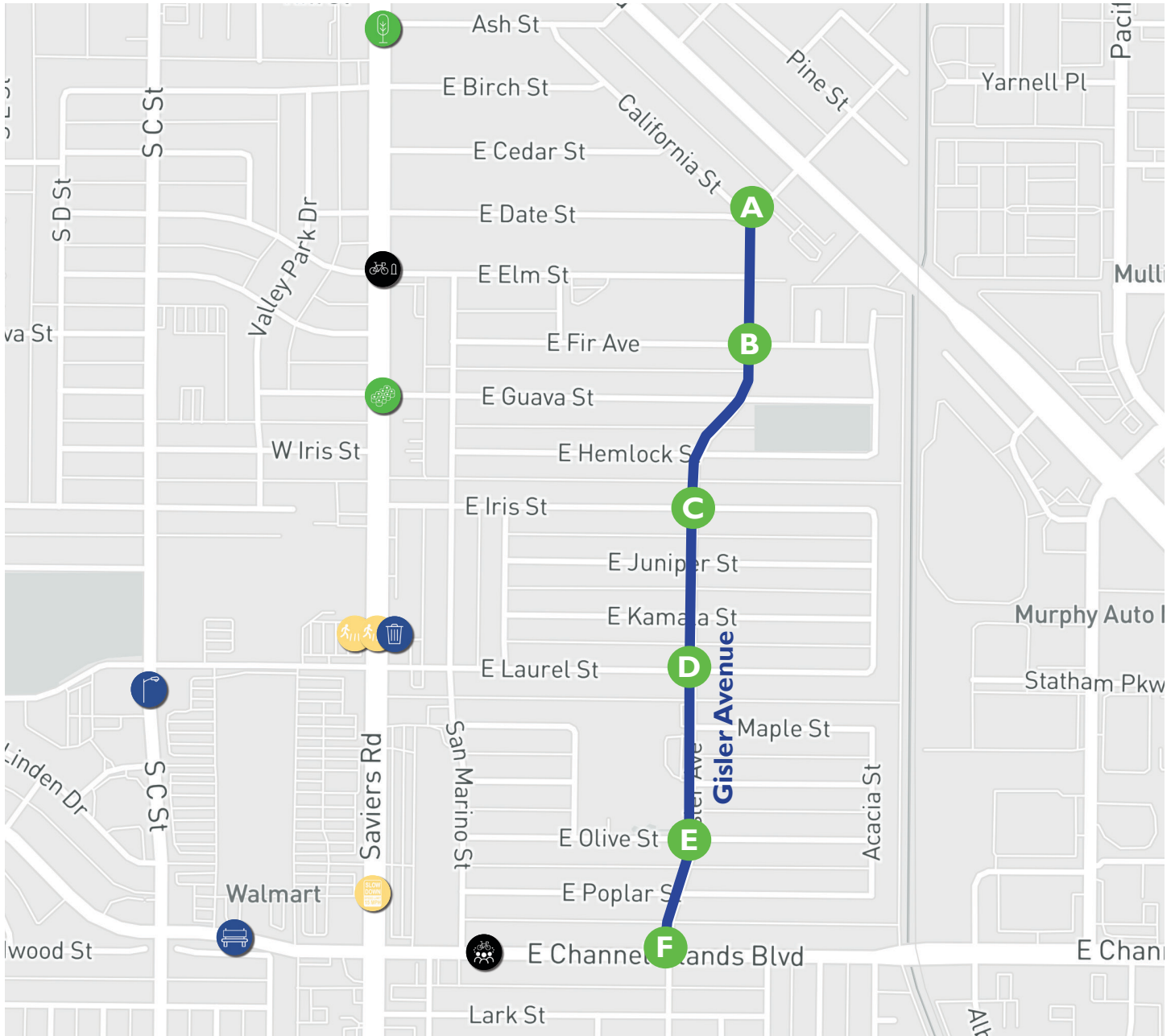
<i>Greening Improvements</i>	2	<i>Street Design Improvements</i>	3
Trees	1	Crosswalks	2
Planting	0	Slow speed limits	1
Bioswale	0	Sidewalks	0
Permeable paving	1	<i>Mobility Improvements</i>	2
<i>Street Furniture Improvements</i>	3	Bike lanes	0
Trash can	1	Bike parking	1
Pedestrian lighting	1	Bikeshare	1
Bus shelter	0	Scootershare	0
Benches	1	Carshare	0
Electric vehicle charging	0	"Add your own" Improvements	0



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Gisler Avenue

Date Street to Channel Islands Boulevard



Priority Location 4 - Summary of key comments from pop-up

Improvements requested by community members along Wooley Avenue included greening with trees and planting, as well as slowing cars and adding pedestrian lighting along the street.

Improvements Desired by Community

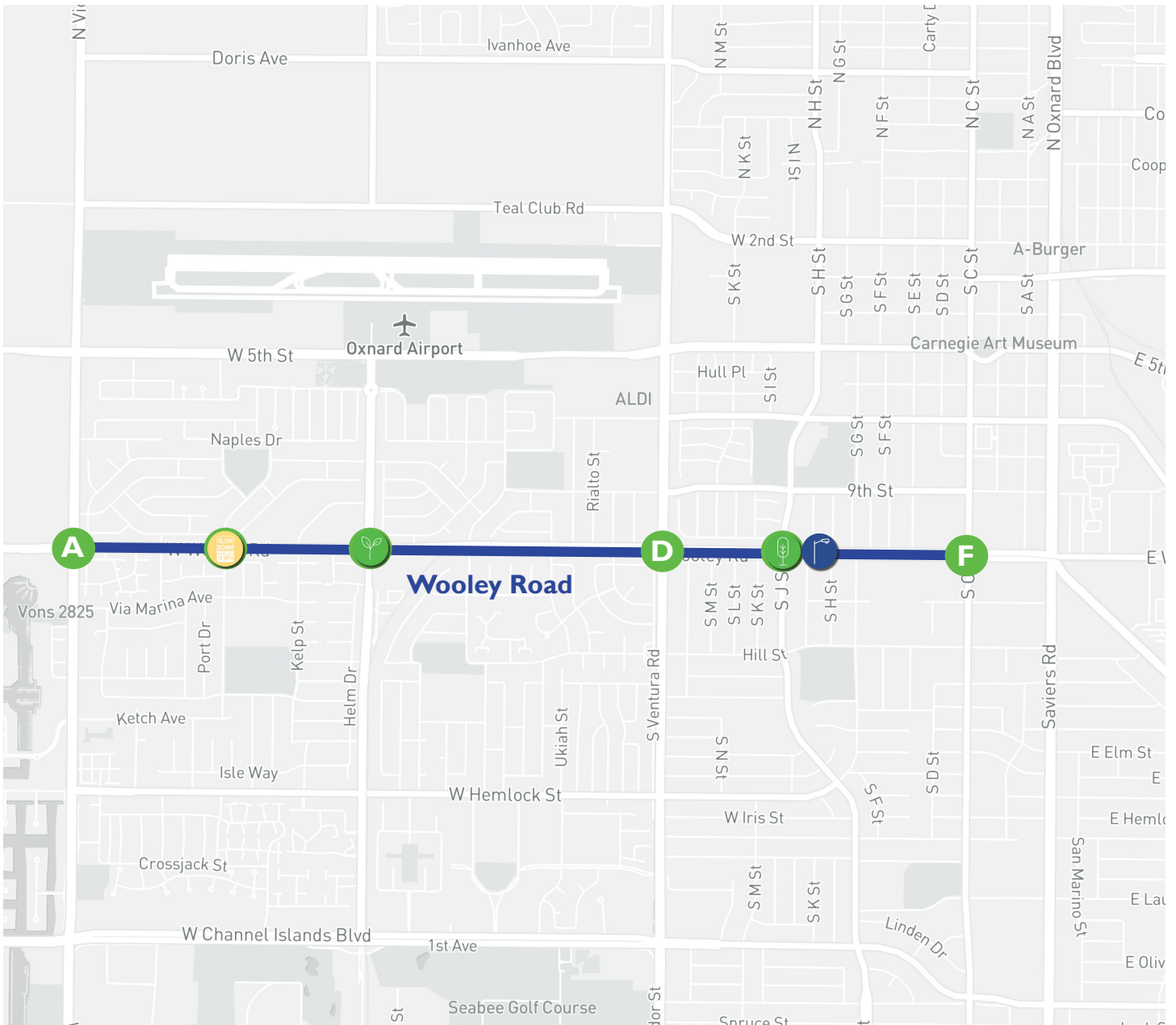
<i>Greening Improvements</i>	2	<i>Street Design Improvements</i>	1
Trees	1	Crosswalks	0
Planting	1	Slow speed limits	1
Bioswale	0	Sidewalks	0
Permeable paving	0	<i>Mobility Improvements</i>	0
<i>Street Furniture Improvements</i>	1	Bike lanes	0
Trash can	0	Bike parking	0
Pedestrian lighting	1	Bikeshare	0
Bus shelter	0	Scootershare	0
Benches	0	Carshare	0
Electric vehicle charging	0	"Add your own" Improvements	0



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Wooley Avenue

Victoria Avenue to C Street





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C Street

Citrus Grove Lane to Channel
Island Boulevard

Priority Location 5 - Summary of key comments from pop-up

Crosswalks, bikeshare, and pedestrian lighting were requested along C Street. These improvements may nicely complement the suite of improvements initially considered by the project team (slowing cars and improving connections to key Oxnard destinations).

Improvements Desired by Community

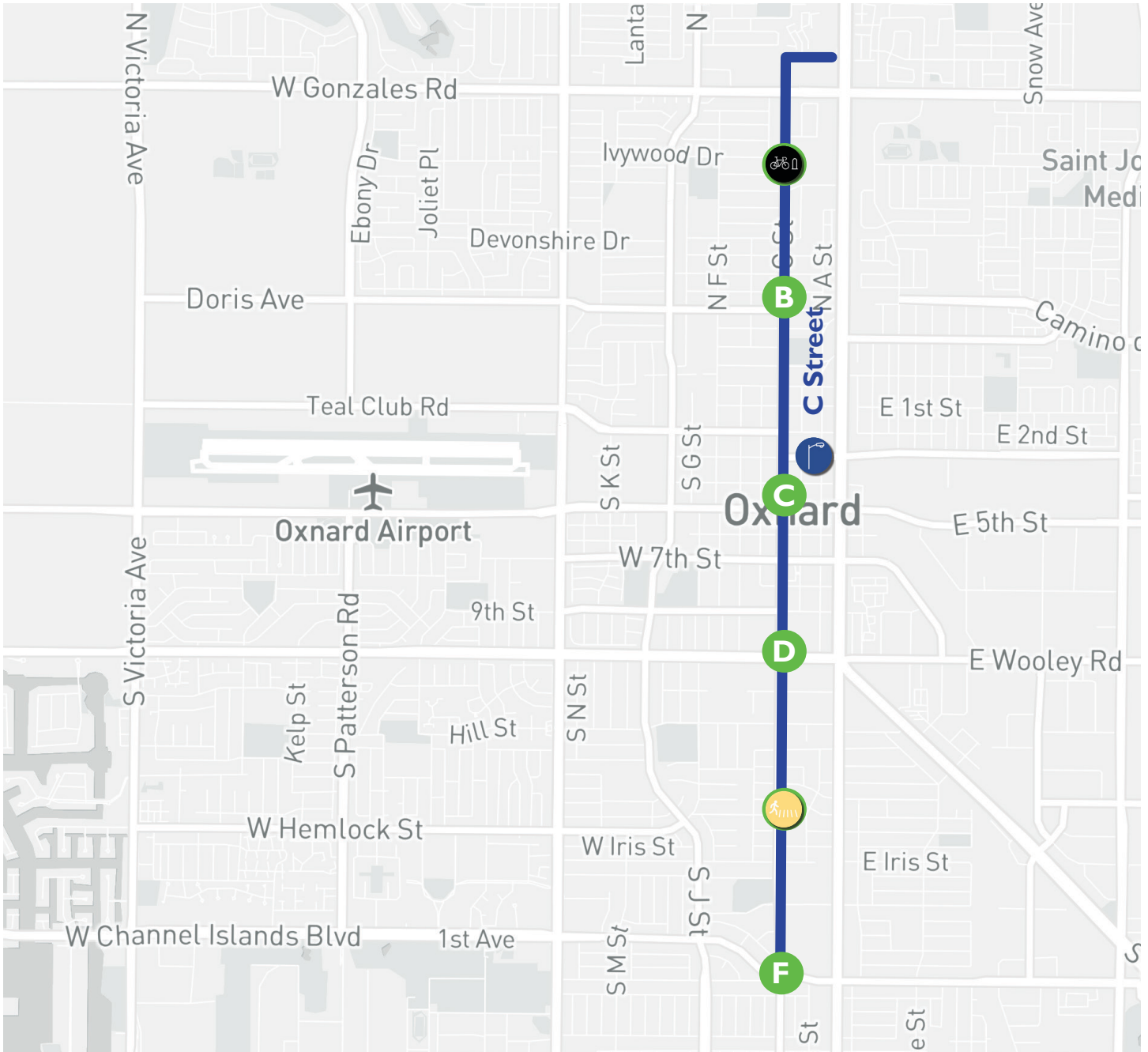
<i>Greening Improvements</i>	<i>0</i>	<i>Street Design Improvements</i>	<i>1</i>
Trees	0	Crosswalks	1
Planting	0	Slow speed limits	0
Bioswale	0	Sidewalks	0
Permeable paving	0	<i>Mobility Improvements</i>	<i>1</i>
<i>Street Furniture Improvements</i>	<i>1</i>	Bike lanes	1
Trash can	0	Bike parking	0
Pedestrian lighting	1	Bikeshare	0
Bus shelter	0	Scootershare	0
Benches	0	Carshare	0
Electric vehicle charging	0	<i>"Add your own" Improvements</i>	<i>0</i>



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C Street

Citrus Grove Lane to Channel
Island Boulevard





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Channel Islands Boulevard & Victoria Avenue

Victoria Avenue to Ocean Drive

Priority Location 6 - Summary of key comments from pop-up

Scootershare and shuttles to the beach were recommended on Channel Islands Boulevard and Victoria Avenue, which follow the project team's recommendations to improve access to transit and access to the beach.

Improvements Desired by Community

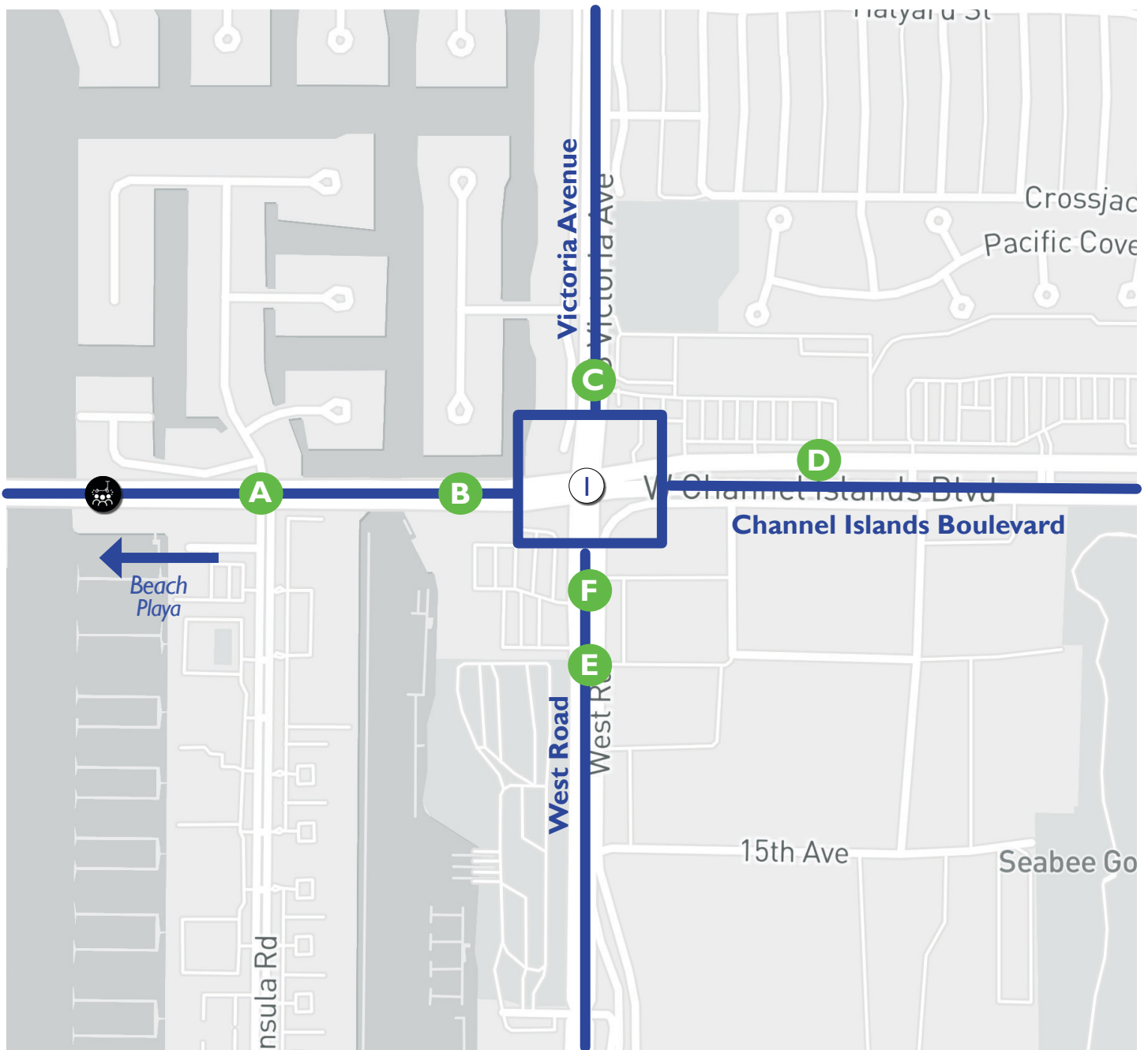
<i>Greening Improvements</i>	0	<i>Street Design Improvements</i>	0
Trees	0	Crosswalks	0
Planting	0	Slow speed limits	0
Bioswale	0	Sidewalks	0
Permeable paving	0	<i>Mobility Improvements</i>	1
<i>Street Furniture Improvements</i>	0	Bike lanes	0
Trash can	0	Bike parking	0
Pedestrian lighting	0	Bikeshare	0
Bus shelter	0	Scootershare	1
Benches	0	Carshare	0
Electric vehicle charging	0	<i>"Add your own" Improvements</i>	1
		Shuttle to the beach	1



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Channel Islands Boulevard & Victoria Avenue

Victoria Avenue to Ocean Drive



I. Other - Shuttle to the beach

Priority Location 7 - Summary of key comments from pop-up

No community comments were made on the Oxnard Boulevard map.

Improvements Desired by Community

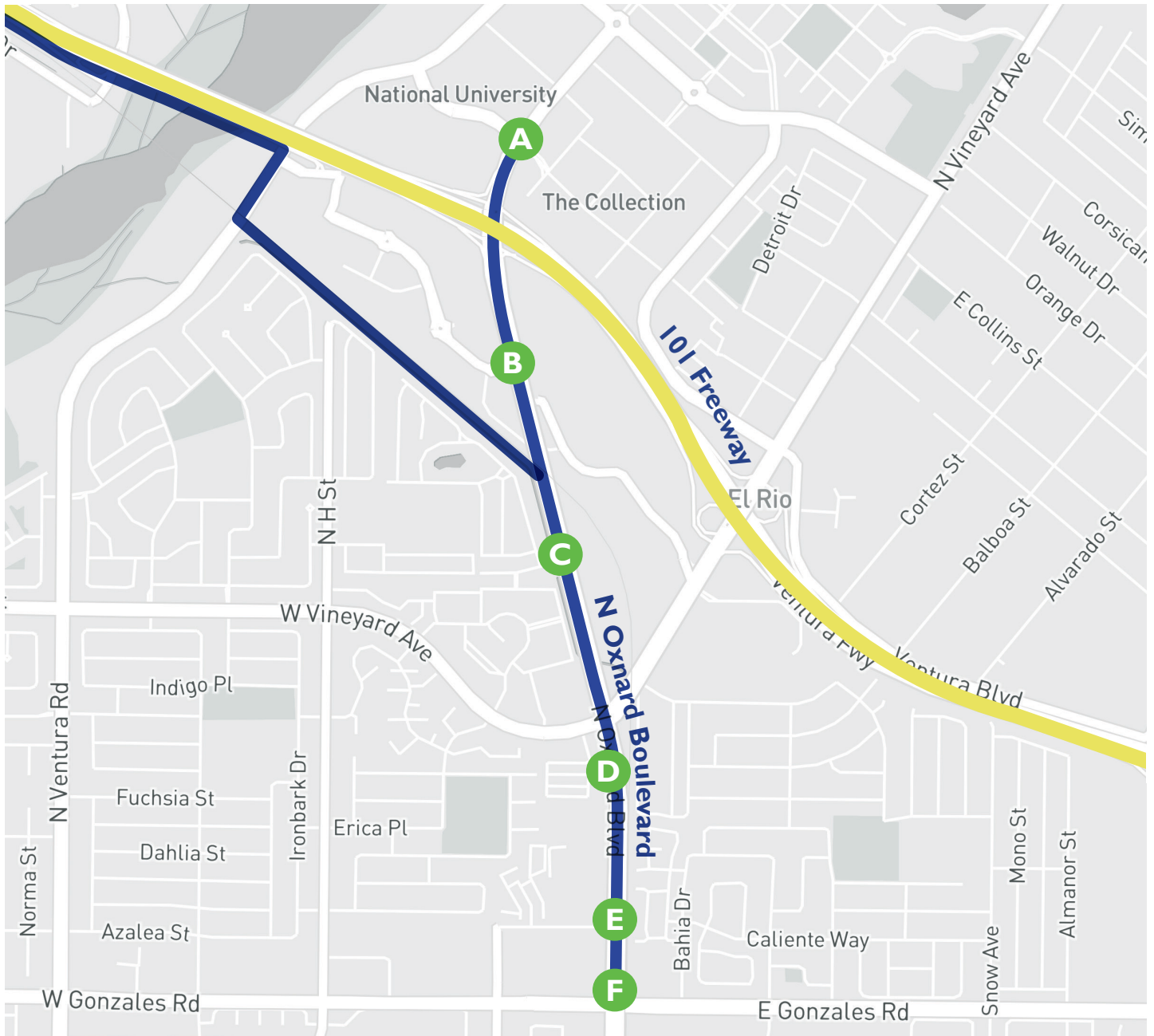
<i>Greening Improvements</i>	0	<i>Street Design Improvements</i>	0
Trees	0	Crosswalks	0
Planting	0	Slow speed limits	0
Bioswale	0	Sidewalks	0
Permeable paving	0	<i>Mobility Improvements</i>	0
<i>Street Furniture Improvements</i>	0	Bike lanes	0
Trash can	0	Bike parking	0
Pedestrian lighting	0	Bikeshare	0
Bus shelter	0	Scootershare	0
Benches	0	Carshare	0
Electric vehicle charging	0	"Add your own" Improvements	0

Oxnard

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Oxnard Boulevard

Gonzalez Road to Wagon Wheel Road



Oxnard

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Pop-Up Photos



Oxnard

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Pop-Up Photos

