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Oxnard City Manager Alexander Nguyen Appoints Katie Casey as Deputy City Manager

OXNARD, Calif. – The City of Oxnard announced the promotion of Communications Manager Katie Casey as Deputy City Manager.

Casey joined the City in 2019 amid a \$9.2 million budget deficit worsened by the pandemic. She worked with the senior leadership team to inform the community about Measure E, a 1.5-cent sales tax approved by voters in November 2020, and led efforts to gather community input for the City Council's Five-Year Priorities.

"Ms. Casey has been a crucial member of my executive team over the past five years, and now I am asking her to take on more responsibilities with this promotion," said City Manager Alexander Nguyen.

As Communications Manager, Casey expanded the City's social media reach, boosting Facebook followers by over 75% to more than 15,400 and Instagram followers by over 500% to 11,300. She spearheaded the overhaul of Oxnard's decade-old website, reducing over 1,000 pages of content to create a modern, ADA-accessible and user-friendly interface to provide the community with easy access to important resources.

She also supported the Oxnard Fire Department's first strategic plan update since 2005 by contributing goals for disaster preparedness and public engagement programs. As a member of the City's Emergency Operations Center, she managed pandemic communications and led recovery efforts in collaboration with community partners following a historic flooding event in Oxnard.

"It's been an honor working alongside a team dedicated to improving Oxnard by implementing the City Council's priorities," said Casey. "There's still lots of work to be done, and I'm excited to help create and connect Oxnard community members with the services and programs they need and deserve."

Serving as Deputy City Manager, Casey will support the City Manager's Office through oversight of the Cultural and Community Services Department, Communications and Public Outreach, and will lead the creation of a modern disaster preparedness program to better serve the Oxnard community.



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