



**SEPTEMBER 2023**

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Dear Community Stakeholder,

Join us now for the 16th Annual Oxnard Tamale Festival, presented by the City of Oxnard Recreation and Community Services Division! Last year's event was a huge success, with almost 10,000 attendees after a two-year hiatus. This year, we're planning on making it even bigger and better, so mark your calendars for December 2, 2023, from 9:00 a.m. to 6:00 pm in Downtown Oxnard's beautiful Plaza Park following the Oxnard Christmas Parade.

Residents and visitors alike won't want to miss out on the festivities and treat themselves to a variety of food and arts & crafts vendors, live music, and a fun-filled kids zone. The event is located right along the route of the annual Oxnard Christmas Parade, so they won't want to miss a thing.

For those interested in a partnership for the event, attached are some opportunities to help you connect your business or organization with event attendees. Don't hesitate to contact Adriana Britt at [adriana.britt@oxnard.org](mailto:adriana.britt@oxnard.org) or by phone at (805) 890-5492 for any questions about partnership or marketing. Let's make this year's Oxnard Tamale Festival the best one yet!

Sincerely,

Adriana Britt  
[adriana.britt@oxnard.org](mailto:adriana.britt@oxnard.org)  
(805) 890-5492

2023

PARTNER OPPORTUNITIES	Elf \$2,500	Hot Cocoa \$1,000	Candy Cane \$500
Company logo displayed on event street banner	✓		
Special recognition at the City of Oxnard Parks, Recreation, and Community Services Commission Meeting and Plaque Presentation	✓		
Sponsor Plaque	✓	✓	
Company mention in all event-related promotion	✓	✓	
Event T-Shirts	✓	✓	
4' x 6' Banner Displayed on Main Stage (provided by sponsor)	✓	✓	
2' x 4' Banner Displayed at Small Stage (provided by sponsor)			✓
Opportunity to judge event contests (limited spaces available)	✓	✓	✓
18" x 24" yard sign displayed on event fencing	4	2	
Company logo on all printed event material	✓	✓	✓
Company mention at November 1 Dia De Los Muertos Altar	✓	✓	✓
Prime booth space with option to sell merchandise	10'x20'	10'x10'	10'x10'
Company mention in digital event program	Full	1/2 pg	1/4 pg
Company name included in social media posts and separate post acknowledging partnership	✓	✓	✓
Company mention on website	logo	logo	name

### OTHER PARTNER BRANDING OPPORTUNITIES:

**Christmas Tree Lane:** Partners can provide a decorated tree to give away to a lucky family in need.

**Tamale Blvd:** Partners can participate as a judge for the Best Tamale Contest and provide a gift for the winner.

**Kids Zone:** Partners can provide inflatables for festival attendees to enjoy for free. Signage and banners may be provided to include in the area.



# SPONSOR APPLICATION

Tamale Festival @ Plaza Park  
12/2/2023 • 9 am - 6 pm

## FOR FESTIVAL USE ONLY

Date Received \_\_\_\_\_ Approved \_\_\_\_\_

Space Fee \_\_\_\_\_ Confirmed \_\_\_\_\_

Electricity Fee \_\_\_\_\_ Space # \_\_\_\_\_

Please complete all sections. Incomplete applications will not be accepted. **THE APPLICATION DEADLINE IS NOV. 17, 2023.**

Business / Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Sponsor Level:

### Price

ELF \$2,500 \_\_\_\_\_

HOT COCOA \$1,000 \_\_\_\_\_

CANDY CANE \$ 500 \_\_\_\_\_

### Additional Needs:

Canopy: \_\_\_\_\_ Tables: \_\_\_\_\_ Chairs: \_\_\_\_\_

### Additional Fees & Options

Electricity (per 20 amp hookup) \$ 25 x \_\_\_\_\_ = \_\_\_\_\_

### Purpose / Description - If needed, attach additional sheets.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submit this application along with fees (cash or check) made out to City of Oxnard, mail to: **Recreation Festivals, 305 W Third St (1st Floor, West Wing), Oxnard, CA 93030.**

If selling merchandise, please provide description. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

In-Kind donation description: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Social Media Handles FB: \_\_\_\_\_ IG: \_\_\_\_\_

Brief description of company for Social Media Posts: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Participant Signature: \_\_\_\_\_

Date: \_\_\_\_\_